



Galleria del Mare
Showroom 49/50
Stazione Marittima di Napoli
Molo Angioino
80133 Napoli, Italia
T +39 0814203209
info@real-luxury.it

real-luxury.it

The name of the brand **R.L.M.** indicates the names of **Vecchione's family** of Naples, Rosario and his sons, Luca and Marco.

Real Luxury Merchandising s.r.l. in Naples (registered brand: **Real Luxury**) sells ties, suits, shirts for men, handbags and accessories produced by hand in Napoli.

In the Vecchione's little workshop in Naples was born the company's success through the long experience of Neapolitan tailors who produce and package ties, suits, shirts, tailor with meticulous precision and care in respect of the most ancient techniques of the Neapolitan tradition, with creativity and noble fabrics.

These amazing products are packed and sealed in fine shoppers created with traditional colors such as Brown and Blue Bourbon, chosen for bringing them out the "Neapolitan".

Even the Show Room built inside of the magnificent "Galleria del Mare" in Naples, located in the majestic Maritime Station on the dock Angioino of the port, right in front of "Piazza Municipio", in the heart of city, offers these colors, adorned with Neapolitan history books, pastors, superstitious objects and antique prints that depict the Neapolitan aristocracy in the mid-'800. A short but intense journey through the royal palace, piazza Plebiscito, the port and the beautiful gulf of Naples.

The maritime station, which was built between 1933 and 1936 by the architect Cesare Bazzani, still represents a meeting point of considerable importance between the city and the tourists who arrive in the fascinating Gulf of Naples on board the most important national and international cruise ships.

With this location, the Real Luxury enjoys a great worldwide visibility as millions of foreign tourists from all over the world choose to visit Naples with great pleasure, attracted by the beautiful natural landscape, culinary traditions and culture of the city.

Real Luxury is official partner of **Real Theater San Carlo of Naples**, and to make a special edition of foulards for the most important "AIDA" opera of Giuseppe Verdi; make a special ties and foulard in silk for **International Rotary Club** Napoli. And a special collaboration with **Disney Cruises Line, ROYAL CARIBBEAN and Celebrity Cruises** (recommended store).

Meetings and characters are kept in a great album, in which the family gathers Vecchione dedications and signatures of all those who have visited and shopped atelier Real Luxury Naples. From U.S.A., Russia, Tokyo to Copenhagen, from Los Angeles to Johannesburg, Dubai, London, Shanghai and other cities of the world.

Mr. Marco has met privately with some International Presidents of state for *the limited edition tie* " **Ad Maiora-handshake symbol**" with 4 special patent/registered and accessories handmade in 925 sterling silver. With same tie design, born a new collection "CHARMAENTIE" - tie's: a) SCARAMANTIAE - Tie with typical napolitan symbol of "red horn" for good luck in sterling silver pendant, b) PASSIONAE - Love Collection with "heart" in sterling silver c) Zodiaca - with zodiac symbol.

The company has also decided to focus on the trade of online sales, both through its own platform, developed in collaboration with the www.millenodi.it AB Holding & Management Srl and it is through the inclusion of its products on the platforms AMAZON.it, Amazon.co.uk (England); Amazon.de (Germany); Amazon.es (Spain); Amazon.fr (France); Amazon - the excellence of Made in Italy.

RealLuxury Napoli, Official Reseller present in: Melba (Australia); Milan (Italy); Florence (Italy).

Products for sale are:

- Ad Maiora Tie – registered with patent- limited edition with silver logo 925 of handshake
- Charmaentie with red horn in natural coral and sterling silver
- Charmaentie with heart in madreperla and sterling silver
- Ties handmade in silk, cashmere and wool (even with custom logo) in different models: 3-7-10-12 folds lined and unlined
- Foulard for Woman in silk made in Italy with a private design (even with custom logo)
- Cofflink in silk and sterling silver
- Watches
- Scarves, belts, keychain, pochettes
- Bow-ties in silk
- Bow-tie in wood and silk
- Umbrella handmade in original wood
- Smoke accessories in genuine leather
- Jacket handmade man and woman in genuine leather
- Fan in silk or cotton handmade
- New Collection: Accessories in Genuine Leather made in Italy, our design (backpack, professional bag etc).

Display area:

- a) CONKA PARK – Hotel **** Lux - Sorrento
- b) Hotel Reginelle **** - Ischia
- c) Strand Hotel Terme Delfini **** Lusso - Baia di Cartaromana– ISCHIA
- d) Polo dello Shipping– Napoli
- e) F.lli Fraulo – Gioielleria “Antico Borgo Orefici” – Napoli
- f) San Carlo Theatre of Naples

Contacts:

Real Luxury Merchandising s.r.l.

"Galleria del Mare" - Stazione Marittima di Napoli, Molo Angioino

80133 - Naples , Italy

Show room:48/49/50

www.real-luxury.it

www.realluxuryshop.com

info@real-luxury.it

Tel / Fax : 0039 081 42 03 209

Amm. Unico Rosario Vecchione : 0039 337 22 24 79

Dott. Luca Vecchione : 0039 388 85 89 934

Dott. Marco Vecchione : 0039 320 84 45 297